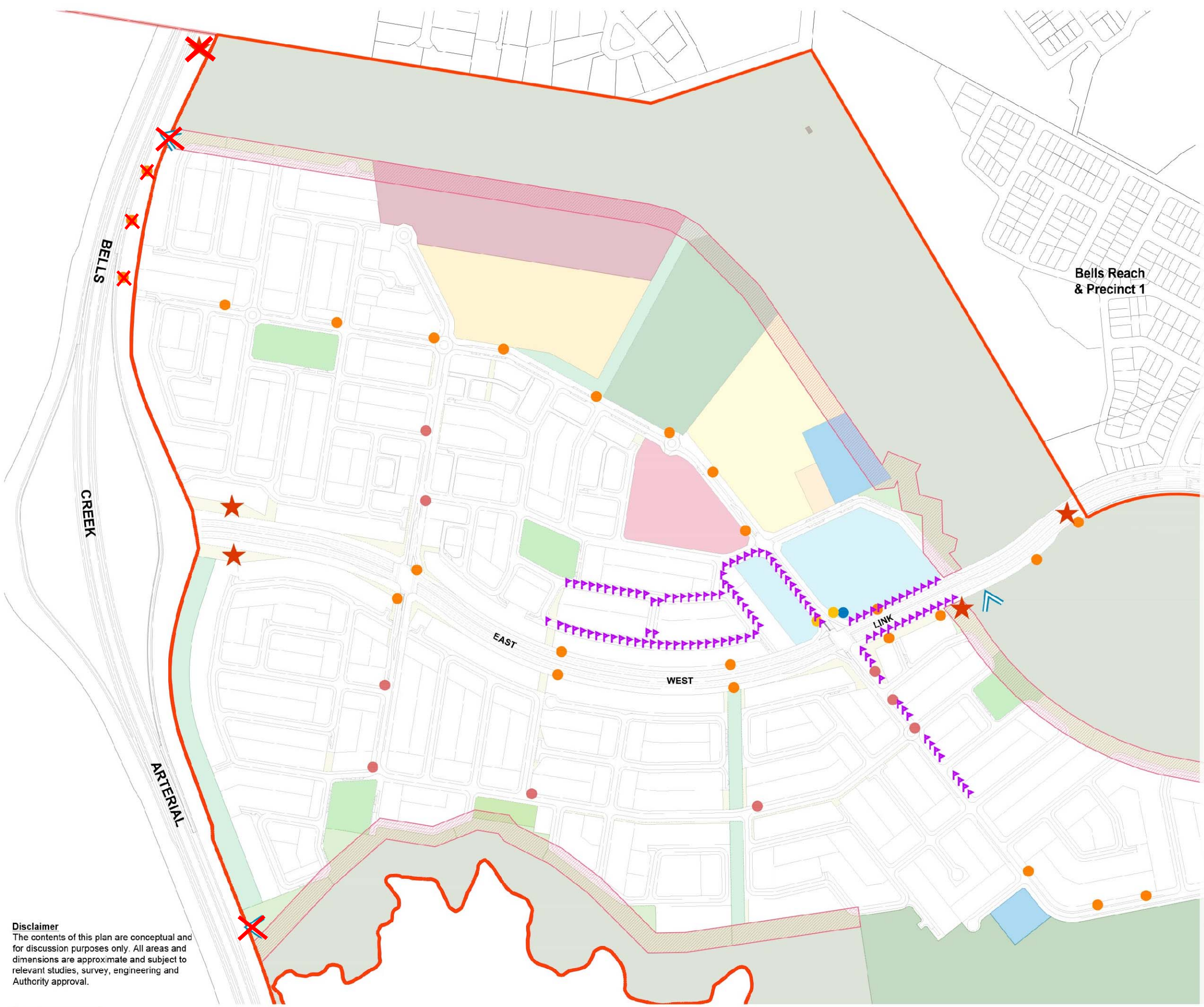




Legend

- ★ Estate Entry Sign (15 year duration)
- ◀▶ Billboard Identification Sign (15 year duration)
- Pylon Identification Sign (10 year duration)
- Pylon Identification Sign (10 year duration)
- Pylon Identification Sign (5 year duration)
- Permanent Pylon Identification Sign - District Centre Site
- ▲ Flagpole Signs (10 year duration)

Notes:

- Proposed Advertising Devices must be of materials and colours which compliment the design theme of the residential estate and present a visually attractive appearance to the public.
- Unless otherwise agreed to in writing by the DSDIP, the advertising devices nominated on this plan are to be considered temporary only and are not permitted to remain longer than:-
 - Fifteen (15) years from the date the approval is granted where a Estate Entry Sign or a Billboard Identification Sign; or
 - Fifteen (15) years from the date the approval is granted or once the last residential lot is sold within the estate, whichever is earliest, where a Pylon Identification Sign (15 year duration); or
 - Ten (10) years from the date the approval is granted or once the last residential lot is sold within the estate, whichever is the earliest, where a Pylon Identification Sign (10 year) or a Flagpole Sign; or
 - Five (5) years from the date the approval is granted or once the last residential lot is sold within the state, whichever is the earliest, where a Pylon Identification Sign (5 year duration);After these time/s, the Advertising Devices must be removed.
- Advertising Devices must be:
 - maintained to not cause disturbance to the occupants of nearby developments; and
 - located and designed to not create a nuisance or potential hazard to pedestrians.
- Construction of Advertising Devices is limited to 6:30am - 6:30pm Monday to Saturday, and may not occur outside of these hours, on Sundays or on public holidays.
- Advertising Devices are to be consistent with the scale and design of existing buildings and other works on the site and in the locality, and complement the local streetscape; and where appropriate, to reflect the character of the area.
- An Estate Entry Sign:
 - is placed at the entrance of an estate;
 - is set at or within 500mm of ground level;
 - is maintained as a freestanding structure in a landscaped environment;
 - does not obstruct pedestrian/cycle access to the estate;
 - is a maximum height of 6 metres.
- A Billboard Identification Sign or Pylon Identification Sign is permitted where complying with the following Criteria:
 - is mounted as a freestanding structure in a landscape environment;
 - is situated at least 3 metres from any adjoining site;
 - does not project beyond the front alignment of the site;
 - is designed and treated in such a way that the supporting framework and the back of the signface area blend with the surrounding streetscape or field a view;
 - has a maximum thickness not exceeding 75mm per metre of height above ground level; and
 - is permitted up to a maximum height of 8.5 metres and a maximum signface area of 32m² per signface;
 - Only 1 Billboard Identification Sign or Pylon Identification sign is permitted per site.
 - Must not exceed a maximum luminance >350cd/m³.
- A Flagpole Sign is permitted where complying with the following Criteria:
 - is limited to one (1) flag per 10 metres of street front boundary;
 - does not exceed a maximum signface area of 2.5m²; and
 - does not exceed a maximum height of 5 metres above ground level.
- A Third Party Sign is permitted to be erected on land owned or under the control of Stockland, and intended to advertise the emerging community of Caloundra South (including Bells Reach).

Disclaimer
The contents of this plan are conceptual and for discussion purposes only. All areas and dimensions are approximate and subject to relevant studies, survey, engineering and Authority approval.