Business Model for Dog Wellness Hub

1. Applicant Details

Business Name: Sunny Paws Social Co.
Property Address: 4/24-26 Hancock Way, Baringa, QLD 4551
Proposed Used: Veterinary Clinic

2. Business Overview

Sunny Paws Social Co. is a holistic wellness hub, providing a safe and professional environment focused on dog wellbeing, exercise and support. The business will operate within the existing industrial unit and will be managed by qualified and experienced staff with extensive animal care experience, with our facility accommodating a small, managed number of dogs per session.

3. Services Provided

- Chiropractic/Acupuncture Therapy
- Dental Hygiene
- Vaccination Boosters
- Rehabilitation Services
- Care for Absent Owner Anxiety in Dogs

4. Services NOT PROVIDED

- Overnight boarding
- Dog breeding
- Veterinary surgery
- Outdoor kennels
- Long-term animal accommodation

5. Operating Hours

Our office hours are between 7am-9am for scheduled drop off, and 3pm-5:30pm for scheduled pick up.

Monday to Friday: 7:00am to 5:30pm
Saturday: Closed
Sunday: Closed
Public Holidays: Closed

6. Staffing

Number of staff: 2

7. Number of Dogs

Maximum number of dogs onsite: 25 Max
Average number daily: 5-10 dogs

8. Building Layout

TBA – Plans to be provided

9. Waste Management

Each internal bin will be emptied daily into the external main bins to prevent odour build up and maintain hygiene. The main outdoor bins will then receive a thorough deep clean on a weekly basis, with bin deodorisers replaced after each wash.

10. Traffic and Parking

Number of staff vehicles: 1
Customer parking: 1 – TBA information on second car park
Visitor Parking: 10
Peak drop-off times: 7:30am – 8am
Peak collection times: 4:30pm – 5pm
Expected daily customer visits: 5 cars AM and PM

Where possible, majority of clients will be using the pick-up and drop off service to minimise visitor traffic

Alternatively, clients can use the designated drop off express bay where a 3min maximum handover happens at the vehicle.