



Economic Development Queensland

Creating and investing in sustainable places for Queensland to prosper

Our ref: DEV2024/1560

Your ref: AU07163

14 October 2025

Home Investment Consortium Company Pty Ltd
C/- Urbis Ltd
Att: Mr Adam Donaldson
Level 32, 300 George Street
BRISBANE CITY QLD 4000

Email: adonaldson@urbis.com.au

Dear Mr Donaldson

S89(1)(a) Approval of PDA Development Application

PDA Development Permit DEV2024/1560 for Operational Works for six (6) advertising devices (wall signs) at 22 Frazer Street, Southport described as Lot 1 on SP322402

On 14 October 2025, pursuant to s.85(4)(b) of the *Economic Development Act 2012*, the Minister for Economic Development Queensland (MEDQ) decided to grant **all** of the PDA development application applied for, in accordance with the attached PDA decision notice.

The PDA decision notice and approved plans / documents can also be viewed in the MEDQ Development Approvals Register via the website at [Current applications and approvals](#).

If you require any further information, please contact Nicole Tobias, Senior Planner, Development Assessment, in Economic Development Queensland, by telephone on (07) 3452 6752 or at Nicole.Tobias@edq.qld.gov.au, who will assist.

Yours sincerely

Beatriz Gomez
Director
Development Assessment
Economic Development Queensland



PDA Decision Notice

Site information		
Name of priority development area (PDA)	Parklands PDA	
Site address	22 Frazer Street, Southport	
Lot on plan description	Lot number	Plan description
	1	SP322402

PDA development application details	
DEV reference number	DEV2024/1560
'Properly made' date	12 November 2024
Type of application	☒ PDA development application for: ☐ Material change of use ☐ Preliminary approval ☐ Development permit ☐ Reconfiguring a lot ☐ Preliminary approval ☐ Development permit ☒ Operational work ☐ Preliminary approval ☒ Development permit ☐ Application to change PDA development approval ☐ Application to extend currency period
Proposed development	Operational Works for Advertising Devices (6 wall signs)

PDA development approval details	
Decision of the MEDQ	The MEDQ has decided to grant all of the PDA development approval applied for, subject to PDA development conditions forming part of this decision notice. The approval is for: • Six (6) advertising devices (wall signs)
Decision date	14 October 2025
Currency period	Four (4) years from the date of the decision

Assessment Team	
Assessment Manager (Lead)	Nicole Tobias, Senior Planner
Manager	Leila Torrens, Manager
Delegate	Beatriz Gomez, Director

Approved plans and documents

The plans and documents approved by the MEDQ and referred to in the PDA development conditions for the PDA development approval are detailed below.

Approved plans and documents		Number	Date
1.	Elevations prepared by Design Major Media	Project No 40046-2	27.08.25
2.	Mockup prepared by Design Major Media	Project No 40046-2	12.08.25
Supporting Documents			
3.	Licence for Advertising device <i>Local Law No.16 (Licensing) 2008</i> prepared by City of Gold Coast	ADVDEV-8032567	9.09.25

Preamble, abbreviations, and definitions

PREAMBLE

Nil

ABBREVIATIONS AND DEFINITIONS

The following is a list of abbreviations utilised in this approval:

COUNCIL means the relevant local government for the land the subject of this approval.

EDQ means Economic Development Queensland.

EDQ DA means Economic Development Queensland's – Development Assessment team.

EDQ IS means Economic Development Queensland's – Infrastructure Solutions team.

MEDQ means the Minister for Economic Development Queensland.

PDA means Priority Development Area.

RPEQ means Registered Professional Engineer of Queensland.

PDA Development Conditions

No.	Condition	Timing
General		
1.	Carry out the approved development Carry out the approved development generally in accordance with the approved plans and documents, including Local Law Approval from Gold Coast City Council.	At all times

STANDARD ADVICE

Please note that to lawfully undertake development, it may be necessary to obtain approvals other than this PDA development approval. For advice on other approvals that may be necessary in relation to your proposal, it is recommended that you seek professional advice.

**** End of Package ****