



Our ref: DEV2025/1642

4 July 2025

Blake Sign Co Pty Ltd
Att: Mr Adam Blake
PO Box 1893
SUNSHINE PLAZA QLD 4558

Email: adam@blakesignco.com.au

Dear Mr Blake

S89(1)(a) Approval of PDA Development Application

PDA Development Permit for Operational Work for Advertising Devices at 12 Future Way, Maroochydhore described as Lot 140 on SP345063

On 4 July 2025, pursuant to s.85(4)(b) of the *Economic Development Act 2012*, the Minister for Economic Development Queensland (MEDQ) decided to grant **all** of the PDA development application applied for, in accordance with the attached PDA decision notice.

The PDA decision notice and approved plans / documents can also be viewed in the MEDQ Development Approvals Register via the website at [Current applications and approvals](#).

If you require any further information, please contact Mr Ali Rizayee, Planner, Development Assessment, in Economic Development Queensland, by telephone on (07) 3452 7531 or at ali.rizayee@edq.qld.gov.au, who will assist.

Yours sincerely

Brandon Bouda
A/Director
Development Assessment
Economic Development Queensland



PDA Decision Notice

Site information		
Name of priority development area (PDA)	Maroochydore City Centre PDA	
Site address	12 Future Way, Maroochydore QLD 4558	
Lot on plan description	Lot number	Plan description
	Lot 140	SP345063
PDA development application details		
DEV reference number	DEV2025/1642	
'Properly made' date	18/06/2025	
Type of application	☒ PDA development application for: ☐ Material change of use ☐ Preliminary approval ☐ Development permit ☐ Reconfiguring a lot ☐ Preliminary approval ☐ Development permit ☒ Operational work ☐ Preliminary approval ☒ Development permit ☐ Application to change PDA development approval ☐ Application to extend currency period	
Proposed development	Operational Work – Advertising Devices	
PDA development approval details		
Decision of the MEDQ	The MEDQ has decided to grant all of the PDA development approval applied for, subject to PDA development conditions forming part of this decision notice. The approval is for: • Operational Work – Advertising Devices	
Decision date	04/07/2025	
Currency period	Two (2) years from the date of the decision	
Assessment Team		
Assessment Manager (Lead)	Ali Rizayee, Planner	
Manager	Leila Torrens, Manager	
Engineer	N/A	
Delegate	Brandon Bouda, A/Director	

Approved plans and documents

The plans and documents approved by the MEDQ and referred to in the PDA development conditions for the PDA development approval are detailed below.

Approved plans and documents		Number	Date
1.	Title Page, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 4	17/04/2025
2.	Page 2 – Main Building Sign, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 3	17/04/2025
3.	Page 3 – SCOG External Sign 1 of 2, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 4	17/04/2025
4.	Page 3 – SCOG External Sign 2 of 2, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 4	17/04/2025
5.	Page 4 – North West Elevation, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 4	17/04/2025
6.	Page 5 – South East Elevation, prepared by Blake Sign Co.	94438 McNab – Maroochy Private Hospital Revision 4	17/04/2025

Preamble, abbreviations, and definitions

PREAMBLE

Nil or insert preamble

ABBREVIATIONS AND DEFINITIONS

The following is a list of abbreviations utilised in this approval:

EDQ means Economic Development Queensland.

EDQ DA means Economic Development Queensland's – Development Assessment team.

EDQ IS means Economic Development Queensland's – Infrastructure Solutions team.

MEDQ means the Minister for Economic Development Queensland.

PDA means Priority Development Area.

RPEQ means Registered Professional Engineer of Queensland.

Submitting documentation to EDQ

Where a condition of this approval requires documentation to be submitted to either EDQ DA or EDQ IS, use the following email addresses:

- a) EDQ DA: pdadevelopmentassessment@edq.qld.gov.au
- b) EDQ IS: PrePostConstruction@edq.qld.gov.au

PDA Development Conditions

No.	Condition	Timing
1.	Carry out the approved development Carry out the approved development generally in accordance with the approved plans.	Prior to expiration of the currency period
2.	Public infrastructure (damage, repairs and relocation) a) Repair any damage to existing public infrastructure caused by works carried out in association with the approved development. b) Should existing public infrastructure require repair or relocation, due to the approved development and/or works associated with the approved development, repair and/or relocate the public infrastructure at no cost to others and in accordance with statutory requirements and adopted design standards. <i>NOTE: It is recommended applicants record their own dated photographic evidence of the condition of relevant existing public infrastructure both before and after works carried out in association with the approved development.</i>	a) Prior to practical completion b) Prior to practical completion
3.	Sign Requirements - lighting The advertising device shall be designed according to the following: a) Luminance levels must not exceed 350 cd/m ² . b) The sign display must be static and not include flashing lights, moving parts or moving border or digital displays. c) Be switched off between 11.00pm and 5am the following day or at any time the business is not operating between these hours.	At all times

STANDARD ADVICE

Please note that to lawfully undertake development, it may be necessary to obtain approvals other than this PDA development approval. For advice on other approvals that may be necessary in relation to your proposal, it is recommended that you seek professional advice.

**** End of Package ****