



Department of
**State Development,
Manufacturing,
Infrastructure and Planning**

Our ref: DEV2018/986

3 January 2019

K.D Johnson & R.K Johnson
C/- Mr Hector Johnson
PO Box 100
JIMBOOMBA QLD 4280

Dear Hector

SECTION 89(1)(a) PDA DEVELOPMENT APPROVAL FOR A PDA DEVELOPMENT APPLICATION FOR A PDA DEVELOPMENT PERMIT FOR OPERATIONAL WORK – ADVERTISING DEVICE AT 554–700 YAAMBA ROAD, NORMAN GARDENS DESCRIBED AS LOT 70 ON CROWN PLAN LN2378

On 21 December 2018 the Minister for Economic Development Queensland (MEDQ) approved the Priority Development Area (PDA) development application pursuant to s.85(4)(b) of the *Economic Development Act 2012*. The MEDQ has decided to grant all of the PDA development approval applied for, subject to PDA development conditions set out in this PDA decision notice.

The PDA decision notice and approved plans/documents can also be viewed in the MEDQ Development Approvals Register via the Department website <https://dsdmip.qld.gov.au/edq/priority-development-area-development-approvals.html>.

Should you have any queries in relation to this PDA decision notice, please do not hesitate to contact Marissa Bais on 07 3452 7406 or by e-mail at Marissa.Bais@dsd.qld.gov.au.

Yours sincerely

Adam Yem
**Project Director
Development Assessment
Economic Development Queensland**

Minister for Economic Development
Queensland
GPO Box 2202
Brisbane Queensland 4001 Australia
Website www.edq.qld.gov.au
ABN 76 590 288 697

PDA Decision Notice – Approval

Site information		
Name of priority development area (PDA)	CQU Rockhampton UDA	
Site address	554 – 700 Yaamba Road, Norman Gardens	
Lot on plan description	Lot number	Plan description
	Lot 70	Crown Plan LN2378
PDA development application details		
DEV reference number	DEV2018/986	
'Properly made' date	19 November 2018	
Type of application	☒ New development involving: ☐ Material change of use ☐ Preliminary approval ☐ Development permit ☐ Reconfiguring a lot ☐ Preliminary approval ☐ Development permit ☒ Operational work ☐ Preliminary approval ☒ Development permit ☐ Changing a PDA development approval ☐ Extending the currency period of a PDA approval	
Description of proposal applied for	Operational Work to refurbish an existing Advertising Device to include an LED screen	

PDA development approval details			
Decision of the MEDQ		The MEDQ has decided to grant all of the PDA development approval applied for, subject to PDA development conditions forming part of this decision notice.	
Decision date		21 December 2018	
Currency period		2 years from Decision Date	
Plans and documents			
The plans and documents approved by the MEDQ and referred to in the PDA development conditions are detailed in the table below.			
Approved plans and documents		Number <i>(if applicable)</i>	Date <i>(if applicable)</i>
1.	Proposal Plan as amended in red on 7.12.18		

ABBREVIATIONS AND DEFINITIONS

For the purposes of interpreting the PDA Development Conditions, the following is a list of abbreviations utilised:

1. **DTMR** means Department of Transport and Main Roads
2. **DTMR Engineering Policy 162 – Policy for the management of roadside advertising** means the Department of Transport and Main Roads Engineering Policy 162 – Policy for the management of roadside advertising dated October 2017
3. **Technical Volume** means the Department of Transport and Main Roads Practitioner Manual Roadside Advertising Manual Edition 2 Technical Volume dated October 2017

PDA Development Conditions – Operational Work		
No.	Condition	Timing
General		
1.	Carry out the Approved Development Carry out the approved development generally in accordance with the approved plans and documents.	Prior to commencement of use
2.	Design & operation The approved sign shall be designed and operated to satisfy the following specific criteria and should not conflict with DTMR Engineering Policy 162 – Policy for the management of roadside advertising (including administration, assessment and technical volumes) which is available from DTMR's website at www.tmr.qld.gov.au . a) Include static writing and/or images with a minimum dwell time of 10 seconds (refer Table 3.3 of Technical Volume) b) The complete screen display shall change	At all times

	instantaneously (in less the 0.5 seconds) (refer section 3.6.1.1 of the Technical Volume) c) Not contain image video, animated or scrolling content, including message change (refer section 3.6.1.1 of Technical Volume) d) The display screen must not be split to display multiple advertisements on the one electronic display screen (refer section 3.6.1.1 of Technical Volume) e) Default to a blank screen in the event of any malfunction (refer section 3.6.1.1 of Technical Volume) f) Maximum luminance not exceeding 3000 candelas per m2 during daytime, not exceeding 600 candelas per m2 during dawn and dusk and not exceeding 300 candelas per m2 at night (refer section 3.6.1.1 of Technical Volume) g) Incorporate a light sensor to adjust illumination levels according to ambient light levels generally in accordance with industry standards.	
--	---	--

STANDARD ADVICE

Please note that in order to lawfully undertake development, it may be necessary to obtain approvals other than this PDA development approval. For advice on other approvals that may be necessary in relation to your proposal, it is recommended that you seek professional advice.

**** End of Package ****