



**Legend**

- ★ Estate Entry Sign (15 year duration)
- Entry Statement
- ◀ Temporary Billboard Identification Sign (3 year duration)
- ◀ Billboard Identification Sign (15 year duration)
- Pylon Identification Sign (10 year duration)
- Pylon Identification Sign (10 year duration)
- Pylon Identification Sign (5 year duration)
- Permanent Pylon Identification Sign - District Centre Site
- ▲ Flagpole Signs (10 year duration)
- ▲ Flagpole Signs (2.5 year duration)
- Signage on Acoustic Fence (2.5 year duration)
- ❄ Temporary Billboard Sign (until East West Link Road Constructed) (resides in balance lot till road dedication)

**Other**

- Application Boundary
- ▨ Lifestyle Buffer (30m Deep)

- Notes:**
- Proposed Advertising Devices must be of materials and colours which compliment the design theme of the residential estate and present a visually attractive appearance to the public.
  - Unless otherwise agreed to in writing by the DSDIP, the advertising devices nominated on this plan are to be considered temporary only and are not permitted to remain longer than:-
    - Fifteen (15) years from the date the approval is granted where a Estate Entry Sign or a Billboard Identification Sign; or
    - Fifteen (15) years from the date the approval is granted or once the last residential lot is sold within the estate, whichever is earliest, where a Pylon Identification Sign (15 year duration); or
    - Ten (10) years from the date the approval is granted or once the last residential lot is sold within the estate, whichever is earliest, where a Pylon Identification Sign (10 year) or a Flagpole Sign; or
    - Five (5) years from the date the approval is granted or once the last residential lot is sold within the state, whichever is the earliest, where a Pylon Identification Sign (5 year duration);After these time/s, the Advertising Devices must be removed.
  - Advertising Devices must be:
    - maintained to not cause disturbance to the occupants of nearby developments; and
    - located and designed to not create a nuisance or potential hazard to pedestrians.
  - Construction of Advertising Devices is limited to 6:30am - 6:30pm Monday to Saturday, and may not occur outside of these hours, on Sundays or on public holidays.
  - Advertising Devices are to be consistent with the scale and design of existing buildings and other works on the site and in the locality, and complement the local streetscape; and where appropriate, to reflect the character of the area.
  - An Estate Entry Sign:
    - is placed at the entrance of an estate;
    - is set at or within 500mm of ground level;
    - is maintained as a freestanding structure in a landscaped environment;
    - does not obstruct pedestrian/cycle access to the estate;
    - is a maximum height of 6 metres.
  - A Billboard Identification Sign or Pylon Identification Sign is permitted where complying with the following Criteria:
    - is mounted as a freestanding structure in a landscape environment;
    - is situated at least 3 metres from any adjoining site;
    - does not project beyond the front alignment of the site;
    - is designed and treated in such a way that the supporting framework and the back of the signface area blend with the surrounding streetscape or field a view;
    - has a maximum thickness not exceeding 75mm per metre of height above ground level; and
    - is permitted up to a maximum height of 8.5 metres and a maximum signface area of 32m<sup>2</sup> per signface;
    - Only 1 Billboard Identification Sign or Pylon Identification sign is permitted per site.
    - Must not exceed a maximum luminance >350cd/m<sup>3</sup>.
  - A Flagpole Sign is permitted where complying with the following Criteria:
    - is limited to one (1) flag per 10 metres of street front boundary;
    - does not exceed a maximum signface area of 2.5m<sup>2</sup>; and
    - does not exceed a maximum height of 5 metres above ground level.
  - A Third Party Sign is permitted to be erected on land owned or under the control of Stockland, and intended to advertise the emerging community of Caloundra South (including Bells Reach).

**Disclaimer**  
The contents of this plan are conceptual and for discussion purposes only. All areas and dimensions are approximate and subject to relevant studies, survey, engineering and Authority approval.